

Press Release

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Cheryl Hughey Promotions Expands to Small Business Mentoring

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Cheryl Hughey Promotions, a United States based international publicity firm, recently announced its expansion into small business mentoring services.

Since its inception in 2005, Cheryl Hughey Promotions has established itself as a pioneer in the indie music marketplace. Originally formed as a part-time outlet for Cheryl's concert and other music promotion activities, the firm quickly grew into a full-time operation serving the publicity needs of independent musicians around the globe.

As her firm progressed, Cheryl found herself advising others both inside and outside entertainment on how to establish and/or sell themselves as successful small business entities. Whether doing a talk on marketing to a small group at a comedy club or creating materials for a fitness client, Cheryl has found great satisfaction in helping each person identify specific branding goals geared to stimulate economic movement.

"No matter what size of business you own, there are specific steps you can take to energize your business plan. Every successful company starts with goals and dreams. However, you need a war chest of tools that will help make those dreams a reality. Meeting with someone can give you a clear outline on what you need to do to achieve," said Cheryl Hughey.

For more information, visit www.cherylhugheypromotions.com or email cherylhughey@charter.net.